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Robert Copeland

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Robert Copeland : Wedgwood Ware (Shire Library) before purchasing it in order to gage whether or not it would be worth my time, and all praised Wedgwood Ware (Shire Library):

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Josiah Wedgwood I was born into a family of potters and became the finest marketing man of his era. His pioneering spirit built up the most important English pottery business of the eighteenth century so that the name Wedgwood became a generic word for fine earthenware. He is justly famous for perfecting the Black Basalt and Jasper stoneware bodies and for producing many designs based on the antique artefacts excavated at Pompeii and Herculaneum. This

book also reviews and illustrates the firm's products through the nineteenth century, the designs of Lessore, Dresser, Crane and Barnard, the resurgence after 1904 when John Goodwin became art director, and the subsequent reestablishment of the firm's essential greatness.

About the Author Robert Copeland, son of Gresham Copeland, partner in the family-owned Spode Factory in Stoke on Trent, joined the firm in 1943. He spent three years learning the processes of manufacture and developed a keen interest and respect for all aspects of the pottery industry. He is now historical consultant to Spode Ltd.