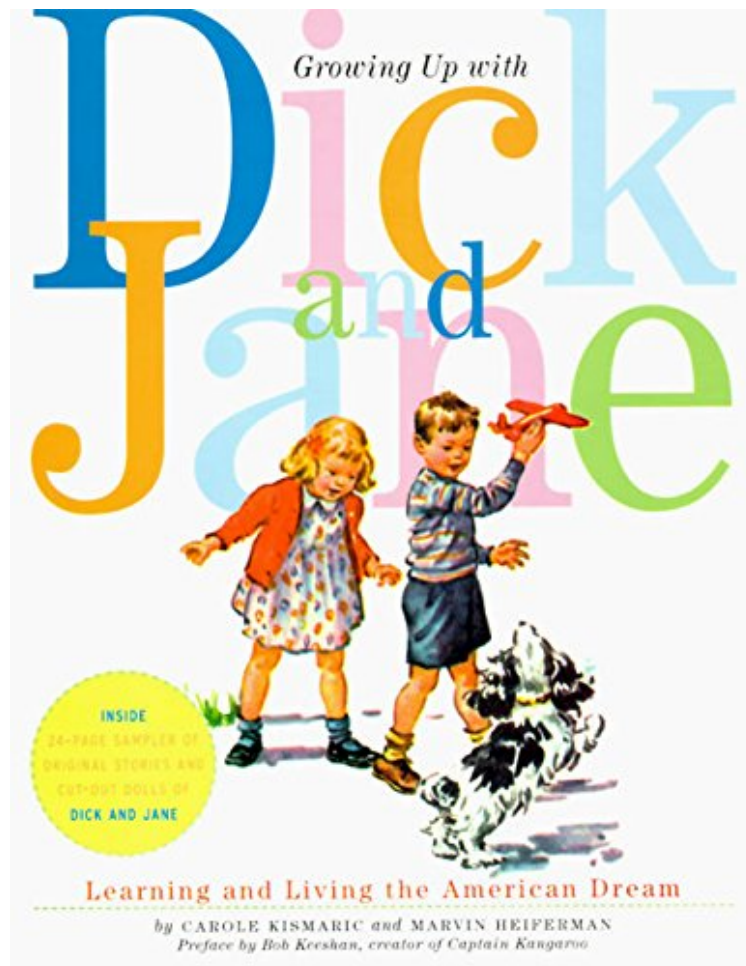


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Carole Kismaric

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[Mobile book] Growing Up with Dick and Jane: Learning and Living the American Dream

Growing Up with Dick and Jane: Learning and Living the American Dream

Carole Kismaric : Growing Up with Dick and Jane: Learning and Living the American Dream before purchasing it in order to gage whether or not it would be worth my time, and all praised Growing Up with Dick and Jane: Learning and Living the American Dream:

1 of 1 people found the following review helpful. I bought this for my daughter for Christmas. She ...By Mary EndersI bought this for my daughter for Christmas. She just loves it and said it was such a nostalgic trip!2 of 2 people found the following review helpful. A Fun ReadBy K AxtmannThis book covers the history of the 40's, 50's and 60's in the telling of how we learned with Dick and Jane, Sally, Puff and Spot. There is a copy of a Dick and Jane book as well as paper dolls of Dick and Jane. It was fun read how Dick and Jane changed over the years. And the book brought back memories of the early 50s. Illistrations were great too.2 of 2 people found the following review helpful. Go back in time and relive the great memories!By KimTakes me back to my childhood and I will always love Dick and Jane. The

thrill of learning to read and having their wonderful books is a memory I'll always treasure.

They're back! Growing Up with Dick and Jane reunites us with two old friends, Dick and Jane, who, for forty years, taught so many of us to read. Here's the all American brother and sister team. Look! It's Dick, in his striped polo shirts and shorts, always ready for an adventure. Look! Look! It's Jane, in her pretty dresses, eager to have fun and learn about life. There's silly, mischievous Baby Sally, and Spot, America's favorite spaniel. Growing Up with Dick and Jane brings to life the cast of characters who are emblems of the American Dream. And side by side with the story of Dick and Jane is an entertaining and informative text that tracks important historical, social and educational events of the "Dick and Jane era." Here's your chance to step back into the innocent watercolor world of Dick and Jane, where night never comes, knees never scrape, parents never yell and the fun never stops. Remember holding a Dick and Jane primer for the first time and the thrill you felt when you knew you could read? Growing Up with Dick and Jane traces the Dick and Jane phenomenon from their birth during the Depression to their retirement in the stormy 1960s. It explores the influence these little books had on education and the evolving American Dream. Packaged with a sampler of original Dick and Jane stories and cutout dolls of Dick and Jane, Growing Up with Dick and Jane stirs memories of home, school and what it was like to grow up when childhood felt like one long summer day. Carole Kismaric and Marvin Heiferman produce innovative visual books and museum exhibitions. Lookout, their company, has created: Talking Pictures (Chronicle), a book and popular multimedia exhibition; Loyalty and Betrayal: The Story of the American Mob (Collins San Francisco); the bestselling Cinderella and Little Red Riding Hood (Hyperion) with William Wegman; and the cult classics Mr. Salesman (Twin Palms) with Diane Keaton and I'm So Happy (Vintage). Bob Keeshan, known to generations as Captain Kangaroo, is one of the most beloved performers and influential innovators of children's television. The first Clarabell on The Howdy Doody Show, Keeshan went on to create Captain Kangaroo, the longest-running network children's series. An advocate of children's causes, Keeshan's unique blend of education and entertainment has influenced his followers, on screen and off.

.com Growing up with Dick and Jane is a simply presented but often amusing analysis of American popular culture and educational theories through the looking glass of the Dick and Jane readers. The book is a visual treat, with a layout that looks like Wired magazine for preschoolers. However, the real reward comes at the end: packaged into a pocket on the inside back cover is a small volume reprinting five classic Dick and Jane tales, including Look, See It Go, and Something Blue for Puff. From the Publisher Growing Up with Dick and Jane reunites us with two old friends, Dick, And Jane, who, for forty years taught so many of us to read. Here's the all-American brother and sister team. Look! It's Dick, in his striped polo shirts and shorts, always ready for an adventure. Look! Look! It's Jane, in her pretty dresses, eager to have fun and learn about life. There's silly mischievous Baby Sally and Spot, America's favorite spaniel. Growing up with Dick and Jane brings to life the cast of characters who are emblems of the American Dream. And side by-side with the story of Dick and Jane is an entertaining and informative text that tracks important historical, social and educational events of the "Dick and Jane" era." Here's your chance to step back into the innocent watercolor world of Dick And Jane, where night never comes, knees never scrape, parents never yell and the fun never stops. Remember holding a Dick and Jane primer for the first time and the thrill you felt when you knew you could read? Growing up with Dick And Jane traces the Dick and Jane phenomenon from their birth during the Depression to their retirement in the stormy 1960s. It explores the influence these little books had on education and the evolving American Dream. Packaged with a sampler of original Dick and Jane stories and cutout dolls of Dick And Jane, Growing up with Dick and Jane stirs memories of home, school and what it was like to grow up when childhood felt like one long summer day. Carole Kismaric and Marvin Heiferman produce innovative visual books and museum exhibitions. Lookout, their company, has created: Talkin Pictures (Chronicle), a book and popular multimedia exhibition; Loyalty and Betrayal: The Story of the American Mob (Collins San Francisco); the best-selling Cinderella and Little Red Riding Hood (Hyperion) with William Wegman; and the cult classic Mr. Salesman (Twin Palms) with Diane Keaton and I'm So Happy (Vintage). Bob Keeshan, known to generations as Captain Kangaroo, is one of the most beloved performers and influential innovators of children's television. The first Clarabell on The Howdy Doody Show, Keeshan went on to create Captain Kangaroo, the longest-running network children's series. An advocate of children's causes, Keeshan's unique blend of education and entertainment has influenced his followers, on screen and off. From the Back Cover Growing Up with Dick and Jane reunites us with two old friends, Dick and Jane, who, for forty years, taught so many of us to read. Here's the all-American brother and sister team. Look! It's Dick, in his striped polo shirts and shorts, always ready for an adventure. Look! Look! It's Jane, in her pretty dresses, eager to have fun and learn about life. There's silly, mischievous Baby Sally, and Spot, America's favorite spaniel. Growing Up with Dick and Jane brings to life the cast of characters who are emblems of the American Dream. And side by side with the story of Dick and Jane is an entertaining and informative text that tracks important historical, social and educational events of the "Dick and Jane era". Here's your chance to step back into the innocent watercolor world of Dick and Jane, where night never comes, knees never scrape, parents never yell and the fun never stops. Remember holding a Dick and Jane primer for the first time and the thrill you felt when you knew you could read? Growing Up with Dick

and Jane traces the Dick and Jane phenomenon from their birth during the Depression to their retirement in the stormy 1960s. It explores the influence these little books had on education and the evolving American Dream. Packaged with a sampler of original Dick and Jane stories and cutout dolls of Dick and Jane, *Growing Up with Dick and Jane* stirs memories of home, school and what it was like to grow up when childhood felt like one long summer day.