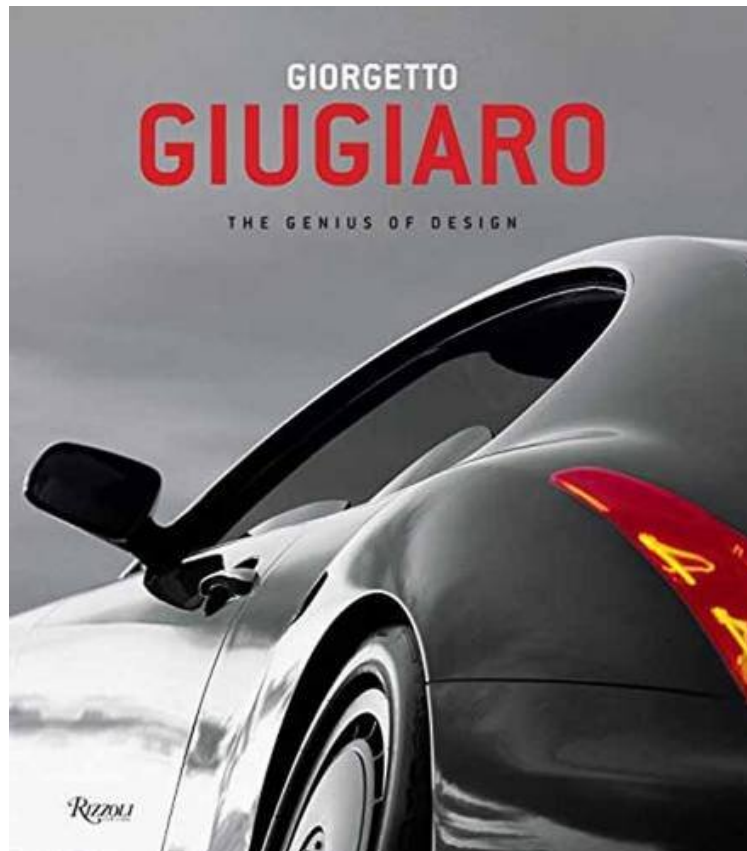


#218822 in Books Rizzoli 2015-03-03 2015-03-03Original language:EnglishPDF # 1 11.70 x 1.56 x 10.30l,
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(Ebook pdf) Giorgetto Giugiaro: The Genius of Design

Giorgetto Giugiaro: The Genius of Design

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because the the book was beautiful.0 of 0 people found the following review helpful. Flawed binding devalues a fine book on an artistic geniusBy J. R.I could not agree more about the content of this book. I learned so much about Giuliano. So brilliant! Unfortunately, the binding is basically junk. One needs to handle it like a rare Middle Ages manuscript. I've been through it twice but I'm hesitant to go again. Too bad, really.

The definitive monograph on the work of one of the worlds most celebrated car designers. This is the first monograph published on one of the most renowned automotive designers of our time, Giorgetto Giugiaro, who was named Car Designer of the Century in December 1999 and inducted into the Automotive Hall of Fame in 2002. The book explores Giugiaros creative backgroundhe comes from a family of painters and musiciansand the technical and engineering skills he cultivated with his partner Aldo Mantovani, cofounder of his company, Italdesign. He is noted for such iconic concept cars as the Ferrari 250 GT Berlinetta, De Tomaso Mangusta, Maserati Ghibli, Iso Grifo, Lamborghini Cal, and Ferrari GG50.

About the AuthorGiuliano Molineri served as general manager at Giugiaro Design and is currently the adviser for Italy of the International Council of Societies of Industrial Design.