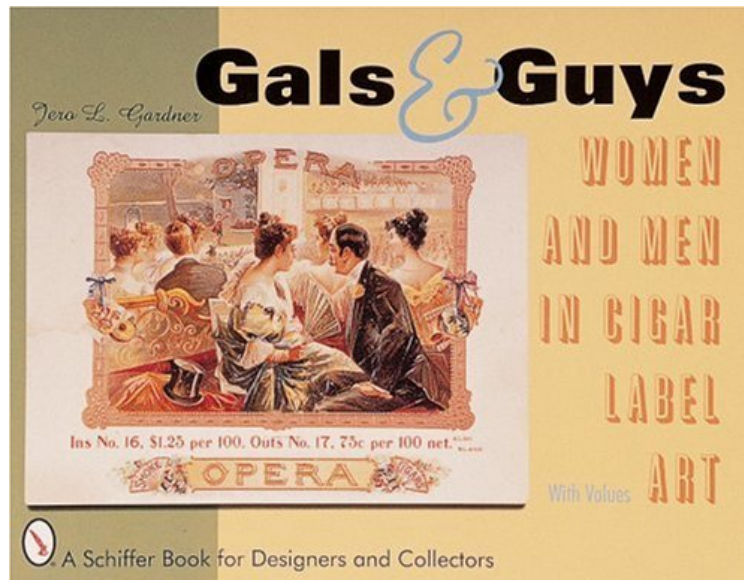


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## **Gals Guys: Women and Men in Cigar Label Art (Schiffer Book for Designers and Collectors)**

**Jero L Gardner : Gals Guys: Women and Men in Cigar Label Art (Schiffer Book for Designers and Collectors)**  
before purchasing it in order to gage whether or not it would be worth my time, and all praised Gals Guys: Women and Men in Cigar Label Art (Schiffer Book for Designers and Collectors):

With over 470 full-color photographs of labels from cigar boxes and a complete price guide, this book is a treasury of advertising images. Fair maidens, stylish and sedate or with a sensuous display of cleavage, are partnered with those ne'er-do-wells, railroad magnates, and political wizards of the male gender in a grand introduction to American mass marketing. Cigar box label art is a true American art form, designed to grab the buyer by the tail of his coat and spin him around, see-gar in hand, ready to buy again. The magic has not gone away! Take a look for yourself.

About the AuthorThe author's enchanted pursuit of these beautiful pieces of Americana has endured for over 30 years-- and resulted in a fabulous collection of old cigar box labels from the period of 1860 through 1930.