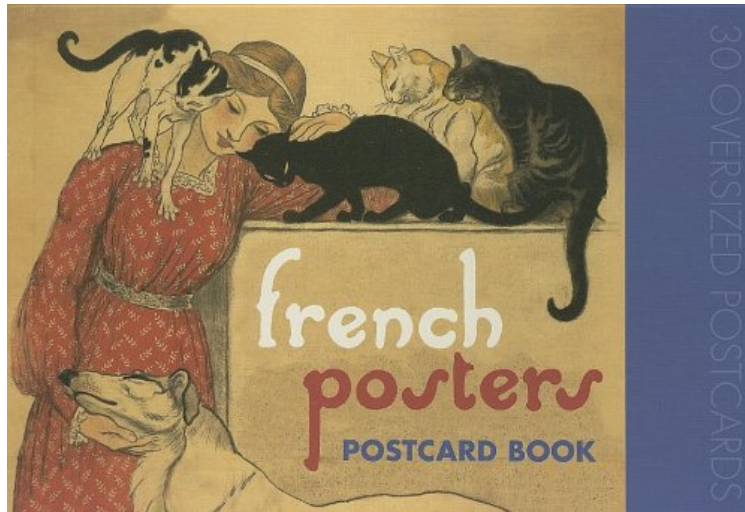


Binding: Cards 30 pages | File size: 64.Mb



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[Library ebook] French Posters Postcard Book

French Posters Postcard Book

From Brand: Laughing Elephant : French Posters Postcard Book before purchasing it in order to gauge whether or not it would be worth my time, and all praised French Posters Postcard Book:

5 of 5 people found the following review helpful. **LOVELY** By Chel Micheline I purchased this book for my cousin as part of a Secret Santa exchange (she loves France and speaks French, so I thought it might be a nice addition to the gifts) and she LOVED it. And, when I flipped through it, I realized that *I* needed a copy as well. I love doing collage and art journaling, and this book is PERFECT for that. The postcards are lovely, vintage reproductions on thick, glossy cardstock. They are perfect for both sending to friends, using in projects, or just keeping in book form to flip through and appreciate. Even if you aren't interested in France, these postcards would be perfect for anyone who appreciates lovely vintage images. 1 of 1 people found the following review helpful. **Extra special** By Abq Granma Extraordinary ~ selection of contents, reproduction, card quality. All cards are beautiful, even that green-faced man. There are the usual female Moulin-Rouge-types [but not many], plus other posters that I have not seen before. Some may object to the cigarette advertisements, but the posters themselves are so gorgeous that you hardly notice the nasty weed itself. Have already ordered a second time. 0 of 0 people found the following review helpful. **Nice reproductions** By Customer Useful and appealing!

The last portion of the 19th century and the first decade of the 20th are known in France as La Belle Époque, and it was indeed a beautiful era, producing wonderful literature, music, painting, design, architecture, and graphic art. Chéret was the father of the French Poster, both as artist and inventor of the lithographic process that enabled easier and cheaper full-color printing. He was quickly followed by such masters as Toulouse-Lautrec, Steinlen, Berthon, Mucha, Cappiello, Grun, Pol, Villon, Grasset, and nearly countless others. The poster craze of this era functioned, in Chéret's words, as "an art gallery of the street" and set the bar high for advertising art for many years. Here in our little collection we offer posters by each of these great masters and many others from this wonderful period of creativity.