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## Cars of the '60s

**Consumer Guide Auto editors : Cars of the '60s** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Cars of the '60s:

0 of 0 people found the following review helpful. A Concise Review By Acute Observer This 1979 book gives a short overview of the 1960s. There was more regulation than before (amber parking lights, head rests, seatbelts, and emission controls). There is no mention of the introduction of alternators. The writers of this book omitted some things. The Corvair was GM's most fuel efficient automobile (p.2). But requiring 15 psi for the front and 26 psi for the rear is proof of flawed design or engineering. An overhead cam engine (like the Pontiac Six, the first production OHC) could surprise an owner when the belt slipped. GM avoided rubber belted OHC engines for the next 30 years. The Interstate Highway System made traveling long distances practical. [The Great Depression put an end to Federal Highways in the late 1920s.] AMC produced cars in every market sector but could not be successful. They did not sell enough of most of their models. Buick was very successful in the 1960s and moved into fourth place in sales by providing a greater range of models (the mid-size Skylark). Cadillac was the sales leader in luxury cars. Its styling was more restrained. Checker began to sell its taxicabs as passenger cars (spaciousness). Chevrolets were designed for customer's needs and sold well. The Chevelle was successful, and so was the Nova. The Camaro was another success. The 1965 Corvair had a fully independent suspension for good handling (p.27). The Corvette was the premier performance car (practicality was not a priority). Chrysler began unit-body construction in 1960. These pages tell of the various models produced. Chrysler worked on quality control to improve durability. The Continental increased in sales. The Mark III sold near the total for Eldorado. The De Soto was discontinued because of falling sales. Dodge sales increased with both compact and larger models. Their more powerful engines won at dragstrips (p.42).

Variations in models and options suited buyers. Ford, like Chevrolet, produced both sportier and more economical models. The Falcon, Fairlane, and Mustang outsold their Chevrolet rivals (p.48). A big engine in a mid-size car created performance models. The Mustang was a great success. Lincolns were redesigned for 1961 and had superb engineering and testing (p.62).Mercury produced many models and body types. They had a reputation for performance and luxury. Oldsmobile introduced a variety of new models and prospered in sales. Their Toronado had a practical front-wheel drive that was well-styled (p.72). Plymouth often produced the right cars at the wrong time' sales lagged (p.74). Performance was possible with big hemi-head engines. The Valiant and its rugged Slant-Six offered good value. Pontiac brought out the 1961 Tempest (four cylinder engine, flexible drive shaft, and a transaxle); this was later dropped. Pontiac introduced the first production overhead cam six for the 1966 Tempest (also later dropped). Full size Pontiacs were among the better-styled, better-handling large cars. Rambler was very successful for an independent, but this resulted in competition from the Big Three. Product diversification didn't help sales or profits. Other makes listed are: Avanti II, Edsel, Excalibur, Thunderbird, Imperial, Metropolitan, Shelby, Studebaker, and Studebaker Avanti. 0 of 0 people found the following review helpful. Small (only 96 pages)By MugshottsThis book appears with numerous covers, so do your homework. I now have two of the same book, one titled "Cars of the 60's".....the other called "Automobiles of the 60's".....they are exactly the same book, only different covers. Still, a wealth of usable information just the same, with great pic's, however small. 1 of 1 people found the following review helpful. a great primerBy Richard M. GrassoAlthough does not indicate it, this book has recently been updated and is back in print with mostly color photos. It may be thin, but this book is packed with info and great photos.

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