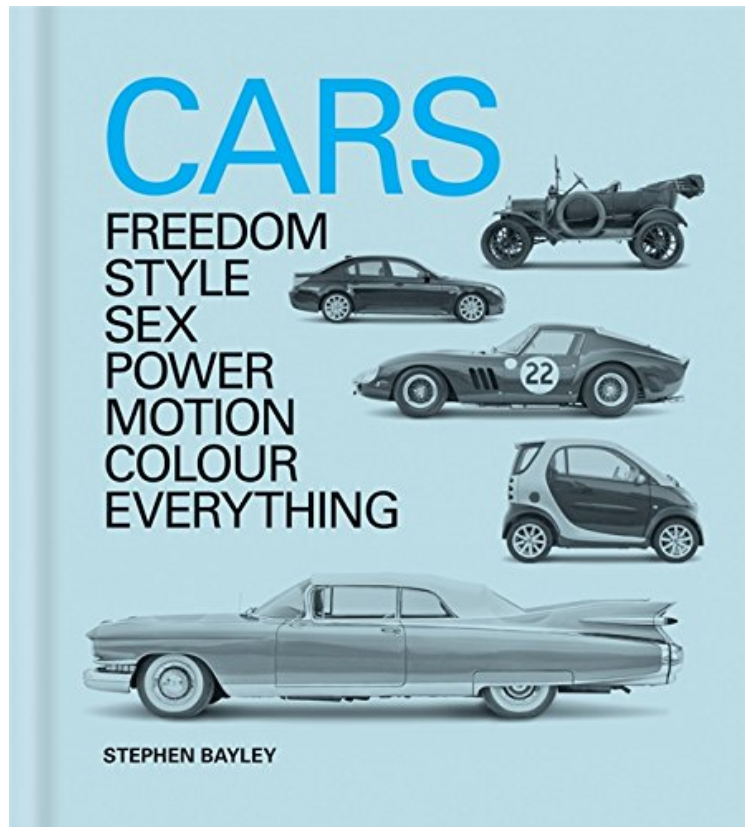




Stephen Bayley

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(Mobile book) Cars: Freedom, Style, Sex, Power, Motion, Colour, Everything

## Cars: Freedom, Style, Sex, Power, Motion, Colour, Everything

**Stephen Bayley : Cars: Freedom, Style, Sex, Power, Motion, Colour, Everything** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Cars: Freedom, Style, Sex, Power, Motion, Colour, Everything:

0 of 0 people found the following review helpful. Outstanding Photography, Interesting Selections By Scott O. Harrell This book highlights iconic, milestone automobiles from 1908 to 2003. If you love cars and love design, this book is a must-have bargain, and its compact size is a welcome relief from those coffee table behemoths. You might not agree with all of the selections, which is part of the fun, but who can argue with the timeless elegance of the Jaguar E-Type? Ok, then, how about the 1961 NSU Prinz? The photos are all current images from both restored and "survivor" cars. Check out the Lincoln Continental's pitted chrome hood ornament - kind of adds to the lustre. The accompanying text provides very interesting and informative background information - even the committed car nut will undoubtedly learn something new. I love this book. 0 of 0 people found the following review helpful. Different and marvelous in several ways By James A. Leu Initially was a bit disappointed that all photos are black and white, but ultimately liked this. I have a similar book on animals that shows black and white photos on a white background. This is great because your focus can ONLY be on what separates this animal (or car) from others. An interesting assortment of cars, many not noted in most other compilations that I've seen. 0 of 0 people found the following review helpful.

OK - but a very limited group of car buffs would be interested  
By CustomerI enjoyed browsing in it - but it is more of a reference book than a coffee table book - and it is more for technical folk who work in the industry than the casual reader.

Sources are eclectic, results mixed, but one thing is certain: car design is being forced up an ever-tightening spiral of creativity. These machines are memorials of our tastes, yearnings and capabilities. They have layers of meaning and can, as Henry Ford knew, be read like a book... if only you know how. The story of the car is the story of how the objects of industry became a medium of artistic expression.

Have you ever heard of a Lincoln Zephyr? Turn to page 42 of this luxurious book, and see for yourself the 1935 model of that extraordinarily styled automobile. Style is what this oversized beauty of a book (which is itself the epitome of style) is all about. Accomplished automotive writer Bayley begins his breathtaking album of stunning black-and-white photographs with the bold statement: "Car design is one of the distinctive, even defining, art forms of the twenty-first century." Further, he argues, car design is "our age's singular contribution to cultural history." Each car [was] selected because it "changed the conventional wisdom, lifted the game, raised the bar" in terms of style... Check out, in particular, the 1959 Cadillac Eldorado Biarritz. Wow! American opulence at its most dramatic.  
Brad Hooper,  
Booklist  
About the Author  
Since 1990 Stephen Bayley has been a design consultant working on imaginative communications projects for Ford, Jaguar, Fiat, Audi and BMW among others, and wrote the creative strategy for Mercedes-Benz' advertisements.